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## **PHYSICIANS BUSINESS NETWORK ATTAINS ISO 9001:2000 CERTIFICATION** Verifies our Commitment to High Standards

OVERLAND PARK, KANSAS – Physicians Business Network is proud to announce our achievement of ISO 9001:2000 certification. The ISO standards for business practices and quality management are recognized internationally. Certification demonstrates to our clients and business partners that we are committed to high quality management standards.

"This is a major accomplishment for PBN and our clients," says Jud Neal, the company's President and CEO. "We researched the certification requirements thoroughly, and then developed a first-rate process. It paid off – we were recommended for certification on our first attempt, and we're told that doesn't happen in many cases."

ISO Certification enhances PBN's operations and benefits our clients. It enables PBN to gain competitive advantages by officially assuring our clients of high quality process standards, as well as increased competitive capabilities. ISO Certification develops and stimulates continuous improvement in PBN's productivity and overall efficiency, as well as strengthens business relationships with suppliers and clients by assuring them of PBN's dedication to high quality standards, demonstrated by independent audits performed by an accredited registrar.

Neal adds that PBN's employees understand the significance of the ISO 9001:2000 Certification and how it affects our services and our future. "It's important that everyone be committed to our quality procedures and processes. We train our employees to keep our clients and their practices' financial health at the forefront."

PBN is now in the company of many select top suppliers and technology solution providers in its ISO 9001:2000 certification and commitment to operational excellence. *We believe we are the first physician billing and consulting services company to achieve ISO certification in the United States.* Services offered by PBN include billing and accounts receivable management, credentialing, payer contract negotiation, and practice management for physicians and medical facilities, specializing in anesthesiology, pain management, radiology, imaging, and emergency medicine.

For more information on Physicians Business Network's billing and consulting services, contact, Michelle Daum, Director of Business Development, at 10950 Grandview Drive, Suite 200, Overland Park, KS 66210; phone 800.288.4901 or 913.381.5200; fax 913.381.3454, e-mail mdaum@pbnmed.com